

【Entry Requirements】

In Celebration of Okayama Momotaro Airport Achieving 35 million Patrons:
#okayamamomotaroairport3500 Photo Submission Campaign!

【Overview】

In celebration of Okayama Momotaro Airport achieving 35 million patrons, we are hosting a photo submission campaign. Photos submitted by entrants will be judged, and the chosen winners will receive a MOMO Prize (peach-flavored snacks etc.). There will be seven chosen winners for all five rounds of the campaign (total of 35 winners). Also, one entrant from the 35 chosen winners will be selected to have their photo posted as the slide banner on Okayama Momotaro Airport's homepage.

【Period of Campaign】

Saturday, September 14, 2019 - Friday, February 14, 2020

Round 1	September 14 th - October 13 th	Round 4	December 14 th - January 13 th
Round 2	October 14 th - November 13 th	Round 5	January 14 th - February 14 th
Round 3	November 14 th - December 13 th		

【How to Enter】

- ① During the period of the campaign, please follow Okayama Momotaro Airport's official Twitter or Instagram account.
Okayama Momotaro Airport Official Twitter : @okayama_airport
Okayama Momotaro Airport Official Instagram : @okayama_airport
- ② Please write down your wish when travelling domestically with Okayama Momotaro Airport at the MOMO spot (located on the side of the Domestic Check-in Counter on the first floor of Okayama Momotaro Airport), and take a photo with the MOMO Sheet.
※Neither the entrant's face nor the content of his/her wish are required to be visible in the submitted photo.
※As long as the MOMO Sheet is in the photo, it can be taken at locations other than the MOMO Spot.
※This can be done on both arrivals and departures from Okayama Momotaro Airport.
- ③ Please add the #okayamamomotaroairport3500 hashtag to your submission, and add your MOMO Sheet to the MOMO Spot
※Please have your account set to public.
※Submissions using a previously submitted photo will have no effect.
※The top winner for each round will have their photo posted on the Okayama Momotaro Airport Homepage.
※In the case that an individual other than the entrant is pictured, please submit after receiving their permission.

【Prize Contents】

MOMO Prize (peach-flavored snacks etc.) Prizes will vary with each round.

【Announcement of Winners】

- We will select the winner under impartial judgement, distribute the prize, and announce the results.
- We will send a message to the winner from our official SNS (Twitter or Instagram) account within ten days after the entry period, so please be sure to respond to us. In the case that we cannot receive a response by the decided date, your election as the winning entrant will be voided.
- In the case that your public account has been erased or set to private, we will become unable to notify you of your election as the winning entrant, so please take caution.
- In the case that the entrant's information used to apply is false, incorrect, defective or

omitted, does not fulfill the Rules for Entry, or deemed inappropriate, his or her election as the winning entrant will be voided.

- There shall be no inquiry about the entrants' nationality.
- Rights as the winning entrant may not be given to a third party or exchanged for money.
- We shall not respond to inquiries requesting to confirm individual results of the campaign.

【Distribution of Prizes】

- After we have received contact from the elected entrants, the prize shall be sent out as soon as they are prepared.
- In the case that the received contact information cannot be reached or the elected entrant cannot receive the prize due to a change of residence or long-term absence, his or her election shall be voided.

Rules for Entry

Please read through the rules for entry (referred to as “Entry Requirements” below) and only enter if you agree to the terms and conditions. All entrants of #okayamamomotaroairport3500 photo submission campaign shall abide by the Entry Requirements and the host's method of operation, and shall not make objections to any of those methods.

■About Entering

- If the entrant is underage, please receive permission from a parent or legal guardian before entering.
- If the submitted photo is confirmed to be taken by another person, it shall not be considered for judgement. (This excludes cases in which both parties have reached a mutual agreement.)
- Photos that have been submitted multiple times shall not be considered for judgement.
- The top entrant for each round shall have their submitted photo posted on the Okayama Momotaro Airport Homepage.
- The host shall not take responsibility for any infringement on copyright or right to usage of one's likeness. In the case in which an individual other than the entrant is pictured, please submit the photo after receiving his or her permission. Also, the host asks that the entrant refrains from taking photos in areas where photography is prohibited. If there is conflict with a third party, the entrant shall handle all costs and conflict resolutions.
- Any submissions containing illegal or improper acts (such as pranks or identity fraud), submission from illegal accounts, submissions which violate laws or public order and morality shall not be considered for judgement.
- The host shall not take responsibility for conflict resulting from any statements by the entrant on Instagram or Twitter.
- Any fees (electricity, service provider fees, etc.) accompanying entry shall be handled by the entrant.
- For inquiries regarding the use of Instagram or Twitter, please contact the makers of your cell phone, or other service providers.
- Entering requires an Instagram or Twitter account, or access to either SNS through the internet.

■Prohibited Items

When participating in this campaign, the following items shall be prohibited. Submissions containing such items shall not be considered for judgement

- Submissions disobeying Entry Requirements
- Submissions made from multiple accounts
- Submissions made from another individual's account
- Submissions containing the promotion of unrelated websites or addresses
- Submissions containing content which hinders management of the campaign or degrades creditworthiness

- Submissions containing copyright infringement
- Submissions which infringe on another' s property, privacy or right to usage of one' s likeness
- Content which violates public order and morality, slanders an individual, establishment or group
- Submissions which do not abide by Twitter or Instagram' s terms of service.
- Any other content that the host deems inappropriate.

■Other

- This campaign is not aided, approved, developed or participated in by Twitter or Instagram.
- When using Twitter or Instagram, please adhere to each of their terms of use.
- The host of this campaign shall absolutely not take responsibility for any of the entrants' disputes or losses resulting from applying to this campaign.
- The host of this campaign reserves the right to change the entry requirements or cancel the campaign with approval of its entrants. In addition, in the case that the host changes the entry requirements, a notification shall be posted on the Okayama Momotaro Airport Homepage for the entrants.
- When distributing prizes, received personal information shall only be used for purposes related to the campaign.

【Contact Information】

Host : Airline Usage Promotion Committee

(Okayama Prefecture Citizens Affairs Department, Aviation Planning Promotions Division)

Email : koku@pref.okayama.lg.jp